

BOROUGH OF NORTH WALES

APPLICATION FOR PERMISSION TO HANG BANNER ACROSS PUBLIC ROAD

(Print legibly and sign application)

Name and Address of Organization: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Person & Phone No.: \_\_\_\_\_  
\_\_\_\_\_

Location of Banner: \_\_\_\_\_

Description of Banner: \_\_\_\_\_  
(Attached separate sheet if needed) \_\_\_\_\_

Signature: \_\_\_\_\_

Applicant will provide Banner to Borough and Public Works crew will erect.  
Banners will be erected for a period of not more than three weeks prior to event.  
Banners will be removed within five (5) working days after event has concluded and returned to Applicant



For Borough Use only:

Application Approved: \_\_\_\_\_

Application Denied: \_\_\_\_\_

Date: \_\_\_\_\_

RESOLUTION 2002-6  
BOROUGH OF NORTH WALES

POLICY REGARDING PLACEMENT OF BANNERS OVER  
BOROUGH PROPERTY

WHEREAS, Borough Council receives periodic requests from a variety of entities and organizations throughout the year for placement of "special event" banners across Borough streets, and

WHEREAS, Council desires to enunciate a policy which is fair, constitutional, and non-discriminatory.

NOW, THEREFORE, BE IT RESOLVED that the Council of the Borough of North Wales establishes this policy to clarify its procedures relative to the processing of periodic requests for the placement of banners across Borough streets and further establishes standards for appropriate permission and approval.

1. All requests will be submitted on forms available from the Borough Secretary and must be filed no later than thirty (30) days in advance of the special event, function or celebration.
2. Requests will be limited to groups, organizations, and entities of the following categories: a) instructional or educational; b) civil or patriotic; c) charitable or religious; d) officially chartered volunteer groups which serve the community at large through public service; and e) cultural and artistic.
3. In no instance will political advertising or religious proselytizing banners be permitted. No organization or entity which has a history, reputation, or advocates discrimination against any person because of race, religion, ethnic background, sexual preference or gender will be permitted to advance their mission or message by securing approval for the placement of banners hereunder.

It is the specific intent of Council hereunder to prevent the public display of banners which might contain messages of bigotry, or might advocate elements of hate crimes, or which promote unlawful or illegal activities.

4. The sponsoring entity or organization agrees to comply with all federal, state, and local statutes, codes, and regulations.
5. The Borough Public Works crew will erect all banners approved and will charge a non-refundable fee of one hundred dollars (\$100) for labor and time costs. Banners will be erected for a period of no more than three weeks prior to event. Banners are to be removed within five (5) working days after the event has concluded or as further directed by Borough staff in appropriate circumstances.

6. Strictly commercial, business or private enterprise and/or personal aggrandizement activities, sales, events, or functions are not permitted by this policy and no requests from such entities will be approved.

RESOLVED AND ENACTED this 28<sup>th</sup> Day of May, 2002.

BOROUGH COUNCIL OF THE  
BOROUGH OF NORTH WALES

BY:

Jocelyn Tenney  
Jocelyn Tenney, President

ATTEST:

Susan Patton  
Susan Patton, Secretary

APPROVED by the Mayor this 28<sup>th</sup> Day of May, 2002

BY:

Douglas Ross  
Douglas Ross, Mayor